

# Agile Portfolio Steering Workshop

Maximize ROI by Aligning Business & Development



Enterprise-Proven Agility

Are your development teams and business strategy aligned?

It's a simple question that stumps even the highest-performing organizations. By using Agile and Lean practices to connect business and development leaders, you can align decision-making across the entire enterprise - improving the value of development efforts for delivering strategic projects that satisfy both the CFO and external customers.

This one to two-day consulting and training service is designed for organizations that have achieved success with Agile at the team or program level and want to extend Agile principles to steering the enterprise. Strategic planning leaders will learn to prioritize, plan and steer initiatives across programs and teams - whether they are practicing Agile development or not.

## Better Investment Decisions, Better Execution, Better Results

Upon completion of this service, you will have redesigned all or part of your portfolio management process to emphasize value delivery, strategic alignment, and smart steering.

You will have the knowledge and hands-on experience to apply Agile principles to align the portfolio of initiatives and deliver value to the organization. You will see how lightweight strategic planning enables you to flow high-value work through the development teams.

- Create roadmap and feedback visualizations that highlight opportunities for continuously improving value throughout
- Establish a steering process with clear inputs and defined decision points centered around value, not just cost
- Enable innovation, quality and agility by establishing a cadence of rolling-wave planning and steering, with adjustments based on real-time feedback
- Produce an empirical roadmap that sets clear strategy and goals for improving productivity and enabling good decision-making from self-organizing teams

# Agile Portfolio Steering Workshop

- Adopt an Agile leadership approach and promote Agile thinking across the organization to align work that delivers value

## Address Real Outcomes Using Interactive Techniques

As with all Rally services, the Agile Portfolio Steering Workshop can be customized to fit your organization's context and goals. Guided by experts in business, software, engineering, complex organizations and Agile development, your Agile Coach will address real work and real outcomes, using interactive techniques proven to drive collaborative results.

## Begin with Collaborative Discovery

The Agile Portfolio Steering workshop begins with collaborative discovery and planning. The goal is to help your Agile Coach understand the whole picture - from current project portfolio investments and project success rates to short-term needs and long-term business strategies. Together, we will set a targeted purpose and agenda for the on-site session and ensure we have the right people and the right information in the room to ensure a successful, productive learning and working session.

## On-Site Learning and Process Redesign

In one to two days on-site, your Agile Coach will lead the group to develop a shared understanding of the current portfolio management process and its challenges. You will learn Agile and Lean concepts for managing the portfolio and the business, and redesign your organization's portfolio management process to incorporate these practices.

Your Agile Coach will guide a cross-functional leadership team through a powerful, interactive simulation that conveys how Agile portfolio management can deliver real value and improve business results. Together, we will combine what we learned from the simulation with better practices of collaboration, feedback and transparency to begin driving concrete changes to your organization's portfolio planning and steering process.

We'll co-develop an Agile process that emphasizes:

- Strategic alignment
- Value over cost
- Value throughput over scope definition
- Steering over planning
- Capability alignment over resource assignment
- Decision-making by those closest to the work
- Improving focus and reducing time-to-market

After the on-site session, your Agile Coach can provide you an executive summary and action plan outlining decisions, action and communication plans, coach observations and recommendations.

## Accelerate Your Strategic Alignment with Rally Portfolio Manager

If you choose to add Rally Portfolio Manager and the accompanying workshop, you gain the added advantage of reflecting your new portfolio process instantly in a single system of record. Portfolio initiatives will be tied to real-time execution data from teams tracking their progress in Rally, giving you instant information about the strategic alignment of in-flight work, current schedule projections, and real-time status.

## About Rally

Rally is the recognized leader in Agile application lifecycle management (ALM). We are dedicated to helping organizations embrace Agile and Lean development practices that increase the pace of innovation and improve product quality. According to a study by QSM Associates, software-driven companies that rely on Rally's Agile ALM products and services are 50% faster to market and 25% more productive than industry averages. The company's experienced services group, including training through [Agile University](#), guides companies through the organizational change required to become innovative, Agile businesses. Together, Rally's Agile ALM platform and its leading Kanban-based project collaboration tool, [AgileZen](#), support more than 10,400 corporate customers, 146,000 projects and 132,000 users in 98 countries. For more information, visit [www.rallydev.com](http://www.rallydev.com).