

This two-day participatory workshop helps Product Owners apply Agile techniques to write effective user stories, prioritize and manage product backlogs, effectively plan at the daily, iteration and release level and successfully manage stakeholders and product teams.



Overview

When organizations adopt Agile practices, the Product Owner becomes one of the most influential roles on the product team and takes on much of the responsibility for successful value delivery to the customer. In what is traditionally an outward-facing role, Agile development prescribes an altogether different way of managing stakeholders, customers and requirements.

Moving from fixed-scope requirements management to elaborating a steady stream of high-value features takes education and understanding. Moreover, the Product Owner becomes an active part of the development team, collaborating during iteration planning around the next product increment. This workshop will help the Agile Product Owner successfully take on the responsibilities of their new role, focusing on:

- Evaluating opportunities on an ongoing basis to deliver customer value
- Prioritizing new features in the backlog based on stakeholder value
- Collaborating and supporting the product delivery team
- Accepting and rejecting features that may be “done”

After attending this workshop, Product Owners will have the skills and best practices to help their Agile product teams plan for success!

Intended Audience

This workshop prepares Product Owners to maximize the benefits of Agile software development. Through a two-day training session that emphasizes participation, Product Owners will learn:

- Agile requirements management—including modeling, user stories, acceptance criteria and just-in-time elaboration.
- The five levels of Agile planning— including vision, roadmap, release and iteration planning and daily planning.
- The Agile product organization—including best practices for team structures that support iterative and incremental value delivery.
- Backlog planning, prioritization and sequencing.

This workshop can be combined with an optional User Story Workshop to develop real product backlogs for your actual in-flight projects.

“Agile development is an empowering methodology for the development organization. With coaching help from Rally we were able to generate a level of enthusiasm and energy in the team beyond what I’d ever seen. We especially like our culture of retrospectives because it encourages us to continuously improve our organization.”

Becky Strauss,
Director, Product Management
and Development;
Agile Evangelist
BMC Software

Scaling Software Agility®





Workshop Objectives

Part I: Product Owner Training

For product owners who want a better understanding of how to support value-based, iterative and incremental software development, the first part of this workshop helps the group understand its responsibilities and determine how to best organize. It also describes the Agile requirements and planning processes critical to success.

Topics covered during part one include:

- Why a Product Owner should adopt Agile
- Product Owner responsibilities
- How a Product Owner plans continuously to define the:
 - Vision/charter
 - Product roadmap
 - Product backlog
 - Release plan
 - Iteration plan
- How a product group best organizes to fulfill its roles and responsibilities
- Agile requirements: models and user stories
- How to prioritize for customer value delivery
- Acceptance criteria and the concepts of “done”-ness
- How to inspect and adapt the product and processes

Part II: User Story Workshop (optional)

Facilitated and guided by an Agile coach, the participants develop the product backlogs for their current projects by creating ranked user stories with acceptance criteria. Deliverables will vary depending on the stage of the project and decisions of the group but may include:

- Project charters, including vision statements, context diagrams and scope statements
- Product roadmaps
- Actor maps
- High-level feature lists
- Initial prioritized and ranked backlogs of user stories with acceptance criteria, where the highest-value stories are sized to be completed within one iteration

Price

- Product Owner Training: \$13,900 plus travel and expenses
- Certified Scrum Product Owner Training: \$17,950 plus travel and expenses
- Optional User Story Workshop: \$2,950

Additional training or custom course designs are also available from Rally’s expert coaches.

Availability

The Agile Product Owner workshop is available as a two-day, on-site engagement with an optional third day User Story Workshop. Contact your Rally account representative at sales@rallydev.com to schedule.

Rally Software

4001 Discovery Dr
Boulder, CO 80303
v 303 565 2800
e info@rallydev.com

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